Glucagon-Like Peptide 1 Stimulates Insulin Gene Promoter Activity by Protein Kinase A-Independent Activation of the Rat Insulin I Gene cAMP Response Element

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Glucagon-like peptide 1 (GLP-1), a hormonal activator of adenyl cyclase, stimulates insulin gene transcription, an effect mediated by the cAMP response element (CRE) of the rat insulin I gene promoter (RIP1). Here we demonstrate that the signaling mechanism underlying stimulatory effects of GLP-1 on insulin gene transcription results from protein kinase A (PKA)-independent activation of the RIP1 CRE. Although GLP-1 stimulates cAMP production in rat INS-1 insulinoma cells, we find accompanying activation of a -410-bp RIP1 luciferase construct (-410RIP1-LUC) to exist independently of this second messenger. GLP-1 produced a dose-dependent stimulation of -410RIP1-LUC (EC50 0.43 nmol/l), an effect reproduced by the GLP-1 receptor agonist exendin-4 and abolished by the antagonist exenatide. GLP-1 also acts as a β-cell glucose competence factor (3). It restores the functionality of β-cells under conditions in which cells are refractory to stimulatory influences of extracellular α-glucose (4). Because glucose is the primary regulator of insulin biosynthesis (5–9), any action of GLP-1 to correct for a dysfunction of glucose-dependent insulin gene expression in the diabetic pancreas would be of particular interest. Here, we focus on identifying cellular signal transduction pathways that mediate stimulatory influences of GLP-1 on insulin gene expression.

GLP-1 increases cellular levels of preproinsulin mRNA by stimulating transcription of the insulin gene (10–13). GLP-1 also increases insulin mRNA stability (13) and posttranslational biosynthesis of proinsulin (11). GLP-1 receptors are members of the secretin family of GTP binding protein–coupled receptors (14) and effects of GLP-1 on β-cell function are mediated in part by cAMP (15–18). The GLP-1 receptor interacts with heterotrimeric G proteins (19) to stimulate adenyl cyclase (20), to increase production of cAMP (10), and to activate protein kinase A (PKA). A-kinase–anchoring proteins target PKA to specific subcellular compartments in which serine/threonine protein phosphorylation is catalyzed (21,22). One substrate of PKA is the cAMP response element (CRE) binding protein CREB, a basic-region-leucine-zipper (bZIP) transcription factor that interacts with CREs found within cAMP-sensitive gene promoters (23,24). Because human and rat insulin I gene promoters contain one or more CREs...
genes, including c-
creatic and duodenal homeobox gene 1 (PDX-1) (33,34). GLP-1 upregulates DNA binding activity of transcription factor pan-
GLP-1 stimulates phosphatidylinositol 3-kinase (33) and
Plasmid DNA constructs. Cell cultures were passaged by trypsinization and subcultured once a week.
California at San Francisco Medical School. Wild-type and M1 rat CRE expres-
sion plasmids obtained from Dr. M. Montminy (Joslin Diabetes Center,
plasmid (42) in pRCCMV (Invitrogen) was obtained from Dr. C. Vinson
\[–410RIP1-LUC\]). GLP-1 is shown to stimulate RIP1 via PKA-
transfection cocktail containing 1.0 µg plasmid DNA. Cells were incubated in this mixture for 4 h. The transfection cocktail was supplemented with an additional 1.0 ml culture medium containing 20% FBS and incubated an additional 6–8 h in this medium. Thereafter, transfected cells were trypsinized and resuspended in 4.5 ml Hank’s balanced salt solution (HBSS) containing 0.1% human serum albumin (HSA) and 5.6 mmol/l glucose. Cells were transferred to 96-well plates (Costar 3610; Corning, Acton, MA) at 100 µl cell suspension per well and incubated overnight (10–14 h) for expression of the reporter gene before each experiment. Transfection efficiency was determined using a plasmid constructed by our laboratory in which expression of enhanced green fluores-
cent protein (pEGFP; Clonetech, Palo Alto, CA) was placed under control
 derivatives (Fig. 1A). Constructs containing deletions (–183/180) were introduced into the wild-type CRE of RIP1.

**FIG. 1. A: Design of –410, –307, –206, and –166 RIP1-LUC reporter gene constructs. Numbering of base pairs within RIP1 is as described by Seufert et al. (38). Regulatory elements within RIP1 are depicted. B: Design of the –410RIP1-LUC CRE deletion constructs. The CRE-like octamer motif is underlined. Single-base (–182) or 4-base deletions (–183/180) were introduced into the wild-type CRE of RIP1.**

**RESEARCH DESIGN AND METHODS**

**Cell culture.** INS-1 cells (passage numbers 95–110) were cultured in RPMI 1640 containing 10 mmol/l HEPES, 11.1 mmol/l glucose, 10% fetal bovine serum (FBS), 100 µM penicillin G, 100 µg/ml streptomycin, 2.0 mmol/l l-glutamine, 1.0 mmol/l sodium pyruvate, and 50 µmol/l 2-mercaptoethanol (40). Cells were maintained at 37°C in a humidified incubator gassed with 5% CO2. Cell cultures were passaged by trypsinization and subcultured once a week.

**Plasmid DNA constructs.** RIP1 (Fig. 1A) was provided by Dr. M. German (University of California at San Francisco Medical School, San Francisco, CA). It was fused to the coding sequence of luciferase in the pGL3-basic vector (Promega, Madison, WI) to generate –410RIP1-LUC. Truncations of the pro-
moderator were obtained by restriction digests to generate –307, –206, and
–166 bp derivatives (Fig. 1A). Constructs containing deletions (–183/180) of the RIP1 CRE were prepared by site-directed mutagenesis (Fig. 1B). The dominant-negative Gαi expression plasmid (41) in pcDNA1
(Invitrogen, Carlsbad, CA) was obtained from Dr. H. Bourne (University of California at San Francisco Medical School). Wild-type and M1 rat CRE expression plasmids obtained from Dr. M. Montmery (Joslin Diabetes Center, Boston, MA) were subcloned into pcDNA3 (Invitrogen). A CREB expression

(25,26), it has been speculated that stimulatory effects of GLP-1 on promoter activity are mediated via a conventional cAMP signaling mechanism (11,27). However, a rigorous test of this hypothesis has not been reported. What is known is that the rat insulin I gene promoter (RIP1) contains a CRE-like octamer motif (TGACGTCC) similar to the consensus CRE (TGACGTCA) known to mediate stimulatory actions of cAMP on gene expression (23,24). RIP1 is stimulated modestly by activators of cAMP signaling (26–30) and interacts not only with CREB, but with the CCAAT box binding protein NF-Y (31). These unusual properties of RIP1 suggest that it might serve as a useful tool for analyses of novel forms of GLP-1 signal transduction independent of the conventional cAMP and PKA signaling pathways.

Intestinally derived peptides such as GLP-1 are classified not only as hormones, but also as growth factors—peptides capable of regulating diverse cellular processes, including mitosis, growth, and differentiation. GLP-1 receptors interact with multiple subtypes of G proteins, including Gα, Gβ, and GC (32). GLP-1 stimulates phosphatidylinositol 3-kinase (33) and
upregulates DNA binding activity of transcription factor pancreatic and duodenal homeobox gene 1 (PDX-1) (33,34). GLP-1 also stimulates transcription of immediate early response genes, including c-fos and c-jun (35). This effect of GLP-1 may be related to its ability to stimulate mitogen-activated protein kinase (MAPK) and to induce phosphorylation of MAPK kinase (MEK) (32,36). GLP-1 also counteracts inhibitory effects of lep-
tin on insulin gene expression (37,38). This result suggests an ability of GLP-1 to influence components of a growth fac-
tor–like signaling pathway—the leptin receptor, its associated Janus kinases, and the signal transducers and activators of trans-
cription family of DNA binding proteins (STATs) they control.

Based on this disparate set of observations, an emerging con-
sensus has developed: the signaling properties of GLP-1 at the β-cell are unlikely to be limited to a conventional cAMP sig-
aling pathway. With this in mind, we sought to determine if GLP-1 exerts stimulatory effects on insulin gene transcription independent of cAMP. Here we report that GLP-1 acts in INS-1 cells to stimulate transcriptional activity of a reporter gene con-
struct in which –410 bp of RIP1 is fused to the coding sequence of firefly luciferase (–410-bp RIP1 luciferase construct
[–410RIP1-LUC]). GLP-1 is shown to stimulate RIP1 via PKA-
-independent activation of the CRE. This effect is mediated by bZIP transcription factors related in structure to CREB. A pre-
liminary report of these findings has been published (39).
Mannheim, Nutley, NJ). Electrophoretic mobility shift assays were performed by incubating ca. 5 × 10⁴ cpm of labeled DNA probe (0.02–0.03 ng) with glutathione S-transferase (GST) fusion protein in binding buffer containing 10 mmol/l Tris-HCl (pH 8.0), 40 mmol/l KCl, 6% glycerol, 1 mmol/l dithiothreitol, and 0.05% Nonidet P-40 for 20 min at 23°C. The reaction mixture was analyzed by 6% nondenaturing PAGE in combination with autoradiography. GST-CREB was prepared as described (43).

Radioimmunoassay for cAMP. INS-1 cells were maintained in 24-well culture plates at 70–80% confluence. Extracellular solution contained GLP-1 and 100 µmol/l isobutylmethylxanthine dissolved in HBSS. Exposure of cells to GLP-1 was for 30 min at 23°C. Ice-cold absolute ethanol was added to each well, and cells were subjected to 3 rounds of freeze-thawing. Lysed cells and extracellular solution were collected, and the content of cAMP was measured by radioimmunoassay (RIA) using an RIA kit (Amersham Pharmacia Biotech, Arlington Heights, IL).

RESULTS
The action of GLP-1 at RIP1 is mediated by specific GLP-1 receptors. Luciferase activity in INS-1 cells transfected with –410RIP1-LUC was stimulated in a concentration-dependent manner by GLP-1(7-37) (EC₅₀ 430 pM; Fig. 2A). At the maximally effective concentration, GLP-1 induced a 207 ± 8% (P ≤ 0.001) increase in luciferase activity over basal activity. To ensure that the stimulatory action of GLP-1 was directed at the insulin gene promoter, we transfected INS-1 cells with promoterless pGL3 basic vector lacking RIP1. Under these conditions, basal luciferase activity was <0.5% of that observed using –410RIP1-LUC. Furthermore, this residual activity was insensitive to GLP-1 (data not shown). The selectivity of the insulin gene promoter for INS-1 cells was confirmed by noting a very low luciferase activity obtained from HEK293 cells transfected with –410RIP1-LUC (data not shown).

The stimulatory action of GLP-1 at RIP1 was due to its binding to specific GLP-1 receptors present in INS-1 cells. Exendin-4 is a GLP-1 receptor agonist (44), and at a concentration of 10 nmol/l, it induced a 197 ± 17% (P ≤ 0.001) increase in luciferase activity—a value comparable to that obtained with 10 nmol/l GLP-1(7-37) (data not shown). Exendin(9-39) is a GLP-1 receptor antagonist (45), and at a concentration of 1 µmol/l, it abolished the actions of 10 nmol/l GLP-1 (194 ± 13% P ≤ 0.001) (Fig. 2B). Exendin(9-39) is a GLP-1 receptor antagonist (45), and at a concentration of 1 µmol/l, it abolished the actions of 10 nmol/l GLP-1 (194 ± 13% P ≤ 0.001) when tested in this assay (Fig. 2B). GLP-1(7-36) amide, which also binds to the GLP-1 receptor, exerted stimulatory effects at RIP1 equivalent to that of GLP-1(7-37) (data not shown).
GLP-1 stimulates RIP1 independently of PKA. We next investigated whether GLP-1 stimulates RIP1 by way of a conventional cAMP signaling mechanism. GLP-1-stimulated cAMP production in INS-1 cells, an action reduced by high efficiency transfection with dominant-negative $G_s$ GTP binding protein (Fig. 3A). This “triple mutant” isoform of $G_s$ possesses amino acid substitutions (A366S, G226A, and E268A) that disrupt its binding of guanyl nucleotides (41). Consistent with the findings presented here, dominant-negative $G_s$ was also reported to inhibit luteinizing hormone receptor or 2-adrenergic receptor–mediated cAMP production in COS-7 cells (41). In contrast, we found dominant-negative $G_s$ to be an ineffective antagonist of GLP-1–stimulated luciferase activity in INS-1 cells cotransfected with −410RIP1-LUC (Fig. 3B). We conclude that no positive correlation exists for stimulatory effects of GLP-1 on cAMP production and insulin gene promoter activity in the INS-1 cell line.

We next sought to ascertain if the stimulatory action of GLP-1 at RIP1 is mediated by cAMP. Stimulation of −410RIP1-LUC by GLP-1 was a process mimicked by the cAMP agonist Sp-cAMPS (Fig. 4A). This membrane-permeate analog of cAMP activates PKA by binding to the regulatory subunit of the holoenzyme (46). It is important to note that the actions of GLP-1 and Sp-cAMPS were mediated by nonidentical signaling pathways. The stimulatory action of a saturating concentration (10 nmol/l) of GLP-1 was augmented in an additive fashion by simultaneous treatment of INS-1 cells with a saturating concentration (50 µmol/l) of Sp-cAMPS (Fig. 4A). Although the stimulatory action of Sp-cAMPS at RIP1 was blocked by 50 µmol/l of the cAMP antagonist Rp-cAMPS (Fig. 4B), the action of GLP-1 was unaffected by Rp-cAMPS (Fig. 4C). Rp-cAMPS is a stereoisomer of Sp-cAMPS that competes with and blocks the stimulatory action of cAMP at the regulatory subunit of PKA (46). These findings suggest that the primary stimulatory effect of GLP-1 at RIP1 is unlikely to be mediated by cAMP.

The cAMP-mediated regulation of gene expression is assumed generally to involve PKA-dependent phosphorylation of CREB. Consistent with this concept was our determination that the selective PKA antagonist H-89 (47) produced a dose-dependent inhibition of forskolin-stimulated luciferase activi-
Stimulation of insulin gene promoter activity in INS-1 cells transfected with \(-410\text{RIP1-LUC}\) (Fig. 5A). In marked contrast, H-89 was ineffective as an antagonist of GLP-1 (Fig. 5A). Similarly, 10 \(\mu\)mol/l of the selective PKA antagonist KT5720 (48) failed to block the action of GLP-1 in this assay (data not shown). Therefore, GLP-1 exerts stimulatory effects at RIP1 that are PKA independent.

**bZips of the CREB family mediate stimulatory actions of GLP-1 at RIP1.** A-CREB is a dominant-negative isoform of CREB that dimerizes via the leucine zipper with endogenous bZIP transcription factors (CREB, CRE modulator [CREM], and activating transcription factor 1 [ATF-1]). A-CREB blocks binding of bZips to promoter elements, thereby preventing CRE-mediated transcriptional activation (42). We observed that the stimulatory action of GLP-1 at \(-410\text{RIP1-LUC}\) was reduced by cotransfection of INS-1 cells with dominant-negative A-CREB (Fig. 5B). In contrast, transfection with pRCCMV empty vector was without effect (negative control, data not shown). A-CREB was found to also inhibit stimulatory actions of the cAMP-elevating agent forskolin at RIP1 (Fig. 5B; see also Fig. 6A, below). These findings demonstrate that CREB-like bZips mediate stimulatory actions of GLP-1 and forskolin at RIP1. However, unlike the action of forskolin, the action of GLP-1 is independent of PKA-mediated phosphorylation of these transcription factors.

**M1 CREB fails to eliminate stimulatory actions of GLP-1 and forskolin at RIP1.** M1 CREB is an isoform of CREB derived by site-directed mutagenesis. It binds to the CRE of cAMP-responsive gene promoters, but is unresponsive to PKA because of the conversion of the P-box serine residue to alanine (23,56). To examine in more detail the possible role of bZips in regulation of RIP1 at the CRE, INS-1 cells were cotransfected with two expression plasmids: one coding for M1 CREB and the other a \(-206\text{RIP1-LUC}\) construct containing the RIP1 CRE but not more distal regulatory elements. M1 CREB failed to block stimulatory actions of GLP-1 and forskolin at \(-206\text{RIP1-LUC}\) (Fig. 6A). These observations support our contention that the CRE-mediated action of GLP-1 at RIP1 results from stimulatory effects of the hormone independent of the conventional cAMP/PKA/CREB signaling mechanism. It is also important to note the action of M1 CREB was promoter specific. Cotransfection of M1 CREB with pCRE-LUC prevented stimulatory actions of GLP-1 and forskolin at \(-206\text{RIP1-LUC}\) (Fig. 6B).

**Truncation studies of RIP1 demonstrate a dual mechanism of GLP-1 action.** A series of truncated RIP1 constructs were evaluated in an effort to elucidate a role for the CRE in...
GLP-1 signal transduction (Fig. 1A). Unexpectedly, truncation of -410RIP1-LUC to generate -307RIP1-LUC resulted in a diminished responsiveness to GLP-1 (Fig. 7A). The -307RIP1-LUC construct lacks a STAT5 regulatory element previously shown to mediate actions of leptin and growth hormone at RIP1 (38,49). In contrast, the action of forskolin at -307RIP1-LUC was not affected significantly by this truncation (Fig. 7B). Additional truncation of RIP1 to generate -206RIP1-LUC did not alter sensitivity to GLP-1 or forskolin as compared with -307RIP1-LUC (Fig. 7A and B). The -206RIP1-LUC construct lacks the E2, A4, and A3 regulatory elements of RIP1. Further truncation to generate -166RIP1-LUC resulted in a drastic reduction in responsiveness to GLP-1 (Fig. 7A) and forskolin (Fig. 7B). The -166RIP1-LUC construct lacks the RIP1 CRE (Fig. 1A). Taken together, these findings emphasize the importance of the RIP1 CRE as a mediator of GLP-1 signal transduction. They also reveal a possible target of GLP-1 action at a more distal region of the promoter located between -410 and -307 bp.

**CRE-mediated activation of RIP1 by GLP-1.** We also demonstrate that inactivating deletions of the CRE attenuate stimulatory effects of GLP-1 at RIP1 (Fig. 8A). The 2 types of inactivating deletions studied were the Δ-182 single-base pair deletion and the Δ-183/180 4-base pair deletion (Fig. 1B). Both types of deletions were equally effective when tested versus GLP-1 (Fig. 8A). Similarly, both types of deletions reduced the stimulatory action of forskolin at RIP1 (Fig. 8B). The efficacy of the Δ-182 deletion was confirmed in an electrophoretic mobility shift assay, whereby it was demonstrated that the Δ-182 CRE oligonucleotide failed to bind to recombinant CREB or to compete with wild-type CRE oligonucleotide for binding to recombinant CREB (data not shown).

**DISCUSSION**

It is now well established that GLP-1 is a potent stimulator of insulin gene expression, although the exact mechanism by which this insulino-tropic hormone upregulates transcriptional activity of the insulin gene has remained enigmatic. Previous studies speculated on possible roles of cAMP, PKA, and CREB as mediators of GLP-1 signaling at the insulin gene promoter (10–12,26–31). Here we provide evidence that a bZIP transcription factor of the CREB family (CREB, ATF-1, and CREM) does in fact mediate stimulation of RIP1 by GLP-1. This conclusion is supported by our finding that the action of GLP-1 was diminished by dominant-negative A-CREB, by inactivating deletions of the CRE, or by truncation of RIP1 to remove the CRE. Surprisingly, the action of GLP-1, but not of forskolin, at RIP1 is shown to be entirely independent of PKA. Taken together, these findings emphasize the multifunctional nature of a family of transcription factors (bZIPs) and their cognate DNA binding elements (CREs) that serve to mediate stimulatory actions of GLP-1 at RIP1.

**Evidence for compartmentalization of cAMP signaling in the β-cell.** Stimulation by GLP-1 of a -410RIP1 reporter gene construct expressed in transfected INS-1 cells was observed to be mediated by receptors with pharmacological properties consistent with that of the GLP-1 receptor cloned from rat islets (14). However, stimulation of RIP1 by GLP-1 was insensitive to dominant-negative Gₛ α, was not blocked by cAMP antagonist Rp-cAMPS, was insensitive to PKA antagonist H-89, and was not blocked by M1 CREB. In contrast, dominant-negative Gₛ α was an effective antagonist of GLP-1-stimulated cAMP production, consistent with the reported expression of this GTP binding protein in β-cells (19). Therefore, the action of GLP-1 at RIP1 does not appear to be mediated by a conventional Gₛ α signaling system involving adenylyl cyclase, cAMP, PKA, and CREB.

It is interesting to note that stimulation of -410RIP1-LUC by Sp-cAMPS or forskolin was inhibited by Rp-cAMPS and H-89, respectively. When compared with the actions of GLP-1, such findings argue for a compartmentalization of cAMP signaling in β-cells. We propose that subcellular microdomains of cAMP are produced in response to GLP-1. Effects of GLP-1 at the plasma membrane include facilitation of voltage-dependent Ca²⁺ channels and insulin granule exocytosis (17). These actions of GLP-1 are augmented by A-kinase–anchoring proteins that target PKA to the plasma membrane (21,22). Spatially delimited actions of GLP-1 may also extend to discreet subsets of cytosolic or nuclear transcription factors. We provide evidence for an action of GLP-1 to stimulate the tandem consensus CRE found within pCRE-LUC. The action of GLP-1 at pCRE-LUC was mimicked by forskolin and abrogated by coexpression with dominant-negative M1 CREB insensitive to PKA. Such actions of GLP-1 at pCRE-LUC are likely to be mediated by CREB, an established PKA substrate. In contrast, the action of GLP-1 at RIP1 was not affected by PKA inhibitor H-89, was not...
altered by M1 CREB, but was blocked by coexpression with A-CREB. These findings suggest an important role for CREB-like transcription factors, possibly ATF-1 or CREM, as mediators of GLP-1 signaling at RIP1.

Our findings also indicate that PKA-mediated stimulation of RIP1 can result from an increase of cAMP concentration after exposure of cells to forskolin. As is the case for GLP-1, the action of forskolin is shown to be relatively insensitive to M1 CREB and is blocked by A-CREB. However, unlike the effect of GLP-1, the action of forskolin is mediated by PKA, thereby suggesting a convergence of PKA-dependent and PKA-independent signaling at the CRE. Although the subcellular localization of PKA accessible to forskolin remains to be determined, it can be speculated that perinuclear PKA activated by a global increase of [cAMP], translocates from the cytoplasm to the nucleus, where it interacts with bZIPs at the CRE (50).

cAMP and PKA as regulators of insulin gene expression.

A large body of evidence exists demonstrating stimulatory effects of cAMP on insulin gene expression (7,11,25,26,28–31). Pharmacological activators of cAMP signaling such as forskolin stimulate insulin gene promoter activity, an action mediated by binding of bZIPs to the CRE. Forskolin stimulates phosphorylation of CREB at Ser residue 133 in hamster insulinoma cells (29), an action proposed to upregulate insulin gene expression. Mutation of Ser 133 to Ala blocks activation of a Gal-4-CREB fusion protein by forskolin (51), whereas overexpression of dominant-negative CREB (K-CREB) reduces the stimulatory action of forskolin at RIP1 (31). An important role for the insulin gene CRE as a mediator of cAMP signaling is indicated because introduction of the Δ-183/180 inactivating deletions reduces stimulatory effects of forskolin at RIP1 (31). Therefore, there seems to be little doubt that cAMP can influence insulin gene expression at the CRE, an action mediated by bZIPs of the CREB family.

Despite these observations, it is surprising that GLP-1, a cAMP-elevating hormone, appears to act at the CRE in a cAMP- and PKA-independent manner. This conclusion is based on pharmacological studies using known antagonists of cAMP and PKA. H-89 and KT5720 are broad-spectrum protein kinase antagonists that are highly effective versus PKA when used at a concentration of 10 µmol/l (47). Despite this fact, H-89 was without effect when tested against GLP-1, although we did find it to be effective when tested against forskolin. Therefore, a role for PKA as a mediator of GLP-1 signal transduction at RIP1 appears to be unlikely. We also found CAMP antagonist Rp-cAMPS at a concentration of 50 µmol/l to be ineffective when tested against GLP-1. The efficacy of Rp-cAMPS in our assay was confirmed by demonstrating its ability to block stimulatory actions of Rp-cAMPS at RIP1. Based on this finding, we conclude that the action of GLP-1 at RIP1 may not be mediated by cAMP. This conclusion is strengthened by our observation that transfection with dominant-negative CREB, α downregulated CAMP production in response to GLP-1, whereas stimulation of RIP1 by GLP-1 was unaffected.

A-CREB and M1 CREB as probes for bZIP-CRE interactions in the regulation of RIP1. CREB is a member of the bZIP family of transcription factors that self-dimerize via leucine zippers and that bind to DNA promoter elements at the consensus CRE octamer motif (23,24). CREB forms homodimers, but also heterodimerizes with closely related bZIP transcription factors, including ATF-1 (52,53) and possibly CREM (24). This multiplicity of possible protein-protein interactions raises the question as to whether stimulatory actions of GLP-1 at RIP1 are in fact mediated by CREB, or alternatively some other bZIP transcription factor. Indeed, recent studies suggest that CREM is a stimulator of the human insulin gene promoter (54).

Here we report that the action of GLP-1 at RIP1 was inhibited by A-CREB but not by M1 CREB. A-CREB is an isof orm of CREB that dimerizes with endogenous CREB and that prevents its binding to the CRE (42). In contrast, M1 CREB is a variant that binds to the CRE but that is insensitive to PKA and does not transactivate gene transcription in response to cAMP (23,55). A-CREB acts as a buffer of endogenous CREB and related bZIPs, whereas M1 CREB suppresses PKA-mediated transactivation by competing with endogenous CREB for the CRE. The inhibitory effect of A-CREB, as reported here, is most simply interpreted in terms of its ability to dimerize with bZIPs of the CREB family—possibly ATF-1 or CREM. This conclusion is supported by our finding that M1 CREB failed to block the action of GLP-1 at RIP1, thereby undermining any putative role for CREB in the regulation of RIP1 at the CRE.

It should be noted that a major role for CREB in the stimulation of RIP1 by forskolin was previously suggested (28,31). The action of forskolin at RIP1 was shown to be inhibited by K-CREB or by inactivating deletions of the CRE (31). However, interpretation of these findings must take into account the possibility that K-CREB is not absolutely specific for endogenous CREB, thereby leaving open a possible role for structurally related bZIPs as mediators of this response. Our findings also lead us to suggest that forskolin acts via PKA to target a bZIP related in structure to CREB and that this same transcription factor might serve as substrate for PKA-independent regulation by GLP-1.

We also extend upon earlier studies to show that Δ-182 and Δ-183/180 CRE deletions reduce stimulatory actions of GLP-1 at RIP1. Because the action of forskolin but not GLP-1 at RIP1 is PKA-sensitive, these findings also indicate that CREB-like bZIPs mediate a convergence of PKA-dependent and -independent signaling pathways at the CRE.

Interpretation of RIP1 truncation studies. We provide evidence based on RIP1 truncation studies for a major stimulatory action of GLP-1 at the CRE. However, the action of GLP-1 may not be exclusively CRE-mediated because we also observed a diminished responsiveness of RIP1 after its truncation from −410 to −307 bp. Previous studies localized a stimulatory growth hormone response element to a STAT5 recognition sequence located between −330 and −322 bp of RIP1 (49). This response element was also implicated in the inhibition of insulin gene expression by leptin (38). Such findings are intriguing because they suggest that the STAT5 recognition element might mediate an interaction between GLP-1, growth hormone, and leptin to control insulin gene expression (37,38,56).

Conclusion. In summary, we demonstrate that GLP-1 stimulates transcriptional activity of the insulin gene promoter in a PKA-independent manner. GLP-1 is known to target the RIP1 CRE, an action mediated by bZIP transcription factors related in structure to CREB. Such findings are interpretable based on recent studies demonstrating that actions of bZIPs at the CRE are regulated not only by PKA (55), but also by the Ca2+/calmodulin-regulated protein kinases (57), protein kinase B (58), and pp90RSK (59). Of particular interest is the fact that protein kinase B and pp90RSK are downstream effectors of phosphatidylinositol 3-kinase and MAPK, enzymes
stimulated by GLP-1 (32,33). It remains to be determined if these potential alternative signaling pathways contribute to the insulinoactive actions of GLP-1 at the pancreatic islets.

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